

CLAIMS:

1 1. A hand-held device for transferring a film onto a substrate, said hand-held
2 device comprising:

3 a housing configured for accommodating a film supply; and
4 an application member projecting from said housing along a longitudinal
5 axis;

6 wherein:
7 said application member has at least two application member portions
8 movable relative to each other; and
9 motion stops corresponding with each other are arranged at said movable
10 application member portions, said stops bordering the relative movement between said
11 movable application member portions.

1 2. A hand-held device as claimed in claim 1, wherein said motion stops include
2 at least one pair of stops provided at an axial distance from each other.

1 3. A hand-held device as claimed in claim 1, wherein said motion stops include
2 at least one pair of stops provided directed towards the peripheral direction and at a distance
3 from each other perpendicular to said longitudinal axis.

1 4. A hand-held device as claimed in claim 1,
2 wherein said application member has an upper side, a bottom side, and side
3 surfaces; and
4 at least one pair of stops is provided at at least one of said upper side, said
5 bottom side, or said side surfaces of said application member.

1 5. A hand-held device as claimed in claim 1, wherein a cross-sectional
2 reduction is provided between said movable application member portions.

1 6. A hand-held device as claimed in claim 5, wherein said cross-sectional
2 reduction is constituted by a gap.

1 7. A hand-held device as claimed in claim 6, wherein said gap has an axial
2 width less than 2mm.

1 8. A hand-held device as claimed in claim 7, wherein said gap has an axial
2 width less than about 1mm.

1 9. A hand-held device as claimed in claim 5, wherein said application member
2 has a remaining cross-section at a coaxial position relative to said cross-sectional reduction.

1 10. A hand-held device as claimed in claim 5, wherein said movable application
2 member portions are formed by flat gibs placed one behind the other.

1 11. A hand-held device as claimed in claim 10, further comprising lateral webs
2 protruding upwards and/or downwards from both sides of the said flat gibs.

1 12. A hand-held device as claimed in claim 11, wherein said cross-sectional
2 reduction is provided in said lateral webs.

1 13. A hand-held device as claimed in claim 12, wherein said cross-sectional
2 reduction also extends into a cross-sectional portion of said application member.

1 14. A hand-held device as claimed in claim 13, wherein said cross-sectional
2 reduction extends into the sides of said application member.

1 15. A hand-held device as claimed in claim 12, wherein said stops are formed by
2 at least one of upper border, lower borders, or lateral borders of said lateral webs.

1 16. A hand-held device as claimed in claim 11, wherein said stops are formed by
2 at least one of upper border, lower borders, or lateral borders of said lateral webs.

1 17. A hand-held device as claimed in claim 1, wherein said movable application
2 member portions are formed by flat gibs placed one behind the other.

1 18. A hand-held device as claimed in claim 17, further comprising lateral webs
2 protruding upwards and/or downwards from both sides of the said flat gibs.

1 19. A hand-held device as claimed in claim 18, wherein a cross-sectional
2 reduction is provided in said lateral webs.

1 20. A hand-held device as claimed in claim 19, wherein said cross-sectional
2 reduction also extends into a cross-sectional portion of said application member.

1 21. A hand-held device as claimed in claim 18, wherein said stops are formed by
2 at least one of upper border, lower borders, or lateral borders of said lateral webs.

1 22. A hand-held device as claimed in claim 1, wherein:
2 said application member is formed by an application gib; and
3 said movable application member portions are resiliently bendable and/or
4 torsional relative to each other.